

**CHARLOTTE AREA CHAMBER - WOMEN IN BUSINESS**  
**2023 CONFERENCE PARTNERSHIP OPPORTUNITIES**



**SEPTEMBER 21, 2023 - HARRIS CONVENTION CENTER**

# 2023 CONFERENCE THEME

habITs: Making Your IT Happen!



Habits guide our lives; they influence relationships, careers, and mental health. Understanding how to create, override, and automate them gives us the upper hand. Unlock the science and power of habITs to drive long-term victories and productive routines.

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*This year's conference keynote is about aligning the critical habITs needed to make your IT happen.*



## WOMEN IN BUSINESS

Is an affinity group of the Charlotte Area Chamber of Commerce. We embrace and amplify the mission of the Chamber by hosting educational, networking, social, and volunteer events to support the professional women in our local community.

## EMPOWERING WOMEN IN BUSINESS CONFERENCE

A dynamic and engaging event held to amplify and support the role, ambitions, initiatives, and goals of women in the workplace. We are thrilled to create an experiential space for female business owners, CEOs, entrepreneurs, executives, founders, and professionals to hear from value-adding voices and industry experts. Curated by business women for business women, this annual event includes educational, inspirational, and motivational speakers with ample opportunity for networking, collaboration, and celebration!

### THE EMPOWERING WOMEN IN BUSINESS CONFERENCE INCLUDES



#### KEYNOTE

2023 Keynote Speaker - Coach Cayme Andrea

#### BREAKOUT SESSIONS

16 curated sessions with focus on personal + professional growth.

#### LUNCHEON

Time to connect with your team, guests, colleagues, and attendees.

#### EXPO AREA

Open for attendees to meet our strategic partners and sponsors.

#### CONNECTION

Built-in space for networking, connection, and collaboration.

EDUCATIONAL · INSPIRATIONAL · NETWORKING · COLLABORATIVE

# BECOME A WOMEN IN BUSINESS CONFERENCE SPONSOR!

SPONSORSHIP OPPORTUNITIES	(1) Title \$10000	(2) Platinum \$5000	(3) Gold \$2500	(3) Silver \$1500	(3) Bronze \$1000
Event registrations included	2 tables (16)	1 table (8)	3	2	2
One post on each of CAC's social media accounts announcing your sponsorship	☀	☀	☀	☀	☀
Exhibit table	☀	☀	☀	☀	☀
Door prize - Collect business cards and draw winner from the podium.	☀	☀	☀	☀	☀
Logo (with link) on the event Landing page	☀	☀	☀	☀	☀
Logo (with link) on the Chamber event page and email invitations	☀	☀	☀	☀	
Attendee list (name, title, & company) provided the day before event	☀	☀	☀	☀	
Dedicated PowerPoint slide rolling at registration + breakout rooms	☀	☀	☀		
Dedicated PowerPoint slide rolling at panel discussion, keynote, and lunch	☀	☀			
Verbal recognition at panel discussion & lunch	☀	☀			
Pop-up banner (sponsor provided) at registration	☀	☀			
Pop-up banner (sponsor provided) on stage	☀				
Mentions on all event promo materials (emails/press)	☀				
Opportunity to give a 3-5 min. welcome/introduction speech	☀				



## THE EXPO EXPERIENCE (\$500 Investment)



Share your business, brand, and services at a table in our Expo area. This investment provides space for interaction with our attendees. Vendors can share swag, raffle opportunities, and marketing collateral with guests.

### SPECIALITY SPONSORSHIP OPPORTUNITIES (Expo Table NOT Included)

#### REFRESHMENT SPONSOR

\$1500

Branded signage displayed on the breakfast, snack, and lunch buffet tables

#### LANYARD SPONSOR

\$1500

Lanyards branded with your logo - distributed to all event attendees and volunteers

#### PHOTOGRAPHY SPONSOR

\$1500

Company logo featured in post event thank you blast - will be sent to all attendees

#### SWAG BAG SPONSOR

\$1500

Your company logo prominently and exclusively positioned on the attendee event bag

Direct inquires to Mel Roberts, 2023 WIB Chairwoman  
910.512.6865 - mel@lodestonerealestate.com

## NEW 2023 PARTNERSHIP OPPORTUNITY

There are so many initiatives to consider partnering with, and we'd like to thank you for considering investing in the Charlotte Area Chamber of Commerce -Women In Business affinity group!

**This year we have an additional opportunity to share your business and brand at every Women In Business event in 2023!**



**This new \$15,000 investment** is an annual sponsorship. It grants all of the benefits of the Event Title Sponsor as well as attendance, a table, logo, screen placement, verbal acknowledgment, a pop-up banner, and 2 mins. on the microphone at each of our WIB monthly events!

Direct inquires to Mel Roberts, 2023 WIB Chairwoman  
910.512.6865 - [mel@lodestonerealestate.com](mailto:mel@lodestonerealestate.com)



SCAN ME



SCAN QR CODE TO SECURE YOUR SPONSORSHIP OPPORTUNITY!



## TECH NOT YOUR THING, DON'T FRET - HERE'S OUR PAPER FORM!

**BEGIN** BY INDICATING THE SPONSOR LEVEL AT WHICH YOU'D LIKE TO PARTICIPATE.

**BRONZE** - \$1,000

**PLATINUM** - \$5,000

**EXPO** - \$500

**SILVER** - \$1,500

**TITLE** - \$10,000

**SPECIALITY** - \$1,500

**GOLD** - \$2,500

**ANNUAL** - \$15,000

Which Speciality \_\_\_\_\_

**NEXT** LET US KNOW HOW YOU'D LIKE TO SECURE YOUR SPONSORSHIP OPPORTUNITY.

Check  Invoice  Master Card  Visa  Amex

Exact Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Credit Card Billing Address

\_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Requesting an invoice - where should we send it? Attention to whom?

\_\_\_\_\_

Signature \_\_\_\_\_

Contact Email & Phone \_\_\_\_\_