

WOMEN  
**BUSINESS**  
Charlotte Area Chamber of Commerce



**Power In  
BALANCE**

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EMPOWERING SEPTEMBER  
WOMEN IN BUSINESS 26   
CONFERENCE 2024

## 2024 SPONSORSHIP OPPORTUNITIES



2024 CONFERENCE THEME

# POWER IN BALANCE

Refocusing, Recharging, and Rediscovering Your Rhythm



2024 KEYNOTE SPEAKER

**Molly Barker**



2024 EMCEE

**Tara McAlister**

Finding balance can feel like chasing butterflies in the whirlwind of careers, families, and personal aspirations. But what if this year it's not about fitting more onto your plate but about mastering the art of discernment and the tools to help you streamline, organize, and evolve?

At the Empowering Women in Business Conference, we'll explore the power in balance for professional growth and personal fulfillment. This dynamic event is your oasis – a space to refocus, recharge, and rediscover your rhythm.



**Join us in bringing life's butterflies into alignment.**

## 2024 FEATURED SPEAKERS



BLAIR FARRIS



CAROLYN DOWDY



CHELSEA COX



HANNAH KAY HERDLINGER



JANELL SNIPES



LAURIE SCHIBLE



LEAH MARONE



LISA STRYKER



MIRANDA MILLER



NICOLE SODOMA



PATRICIA WOODS



RYAN SHEPHERD



MELISSA TAYLOR



STETSON PATTON



TIFFANY VANDEMARK



VARSHA MATHUR



## WOMEN IN BUSINESS

Is an affinity group of the Charlotte Area Chamber of Commerce. We embrace and amplify the mission of the Chamber by hosting educational, networking, social, and volunteer events to support the professional women in our local community.

## EMPOWERING WOMEN IN BUSINESS CONFERENCE

A dynamic and engaging event held to amplify and support the role, ambitions, initiatives, and goals of women in the workplace. We are thrilled to create an experiential space for female business owners, CEOs, entrepreneurs, executives, founders, and professionals to hear from value-adding voices and industry experts. Curated by business women for business women, this annual event includes educational, inspirational, and motivational speakers with ample opportunity for networking, collaboration, and celebration!

## THE EMPOWERING WOMEN IN BUSINESS CONFERENCE INCLUDES

### KEYNOTE

2024 Keynote Speaker - Molly Barker, Girls on the Run

### BREAKOUT SESSIONS

16 curated sessions with incredible featured speakers focused on personal + professional growth.

### LUNCH + BREAKS + CLOSING CELEBRATION AND NETWORKING

Time to connect with your team, guests, colleagues, and attendees.

### EXPO AREA

Open for attendees to meet our strategic partners and sponsors.

### CONNECTION











































Built-in space for networking, connection, and collaboration.

GROWTH · CONNECTION · POWER · KNOWLEDGE · BALANCE

# 2024 EMPOWERING WOMEN IN BUSINESS CONFERENCE

# SPONSORSHIPS

## LEVELS AND BENEFITS

2024 SPONSORSHIP OPPORTUNITIES	(2) TITLE \$10000	(4) PLATINUM \$5000	(4) Gold \$2500	(2) Silver \$1500	(4) Bronze \$1000
Event registrations included	2 tables (16)	1 table (8)	4	2	2
Sponsorship announcement on each of CACC's social media accounts (IG, FB, LinkedIn)					
Exhibit table (Premium location for Title/Platinum)					
Celebration Raffle Prize - Collect business cards and draw winner from the podium.					
Include item in event tote bag					
Logo (with link) on the CACC's event page, registration page, and email invitations					
Attendee list (name, title, company, email) provided after the event					
Sponsor logo slide rolling at registration + breakout rooms + keynote + closing celebration					
Verbal recognition at opening remarks and lunch					
On stage recognition at closing celebration					
Pop-up banner (sponsor provided) in registration area					
Pop-up banner (sponsor provided) on stage					
Mentions on all event promo materials (emails/press/event signage)					
Opportunity to give a 3-5 min welcome and introduction speech from the main stage.					

# 2024 EMPOWERING WOMEN IN BUSINESS CONFERENCE

## SPONSORSHIPS

SPECIALTY - TICKET(S) INCLUDED WITH ALL

### FLOWER SPONSOR \$2000 (SOLD!)

- + Your logo on event signage near floral arrangements at entry and main hall tables.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 tickets included. + Item in event tote bag.

### REFRESHMENT SPONSOR \$1500

- + Your logo exclusively on event signage at breakfast, lunch, and snack areas.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 tickets included.
- + Item in event tote bag.

### LANYARD SPONSOR \$1500

- + Your logo exclusively on event lanyards distributed to event attendees and volunteers.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 tickets included.
- + Item in event tote bag.

### PHOTOGRAPHY SPONSOR \$1500

- + Your logo on signage near step and repeat and event photo area.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 tickets included.
- + Item in event tote bag.

### EVENT BAG SPONSOR \$1500 (SOLD!)

- + Your logo printed exclusively with the event logo on the event tote bag.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 tickets included.
- + Item in attendee tote bag.

## Questions?

Shawna Dye Culik | 2024 WIB Co-Chair  
704.604.5700 | [sdcd@dyeculik.com](mailto:sdcd@dyeculik.com)

2024 EMPOWERING WOMEN IN BUSINESS CONFERENCE

# SPONSORSHIPS

SPECIALTY - TICKET(S) INCLUDED WITH ALL

## ZERO PROOF CELEBRATION SPONSOR \$2000 (Sold!)

- + Exhibit table in sponsor area and main hall during Closing Celebration.
- + Recognition during opening remarks and post-event email to attendees.
  - + 2 tickets included. + Item in event tote bag.



Questions?

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704.604.5700 | [sdc@dyeculik.com](mailto:sdc@dyeculik.com)