CHARLOTTE AREA CHAMBER OF COMMERCE

Business Expo 2027

Wednesday - March 17, 2027

For More Information
704-980-8272 annakate@charlotteareachamber.com

Expo- March 17, 2027

Discover and connect with hundreds of Charlotte-area businesses at the Charlotte Area Chamber Business Expo. Bring your business cards and be ready to make meaningful connections through dynamic, high-impact networking.

Join us for this highly anticipated event where local and regional business professionals come together to build relationships, expand networks, and drive business growth. The Expo offers an unmatched opportunity to engage with decision-makers, potential clients, partners, and investors—all in one place.

This premier showcase allows businesses to highlight their brand, products, and services to a highly engaged audience. Whether you're looking to generate leads, increase visibility, or strengthen your presence in the Charlotte business community, the Expo delivers results.

Title Sponsor: Immerse yourself in an energetic environment where face-to-face interactions spark meaningful relationships. Elevate your brand presence, capture attention with a compelling booth display, and leave a lasting impression on key decision-makers.

Showcase your unique offerings, demonstrate your expertise, and gain insight into emerging trends and opportunities shaping the local business landscape. Connect with like-minded professionals, exchange ideas, and discover new pathways for growth and success.

Together, let's make the Charlotte Area Chamber Business Expo 2027 a resounding success!

Passport Package - For Silver, Gold, Platinum, Title, Sponsors ($1,000 Prize)

- Each Attendee will be given a Passport.
- Attendees will stop at booths in the Sponsorship row and ask for a stamp at your booth.
- Your logo will be on the passport that will require a stamp.
- Attendees will have to have this filled out to win the $1000 prize.

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Bronze - $1,000

- One post on each of CAC's social media accounts announcing your sponsorship.
- Exhibit Booth, table and two chairs
- The opportunity to collect business cards for a door prize and draw a winner from the podium.
- Your logo with a link to your website placed on the Event landing page.

Silver - $1,500

- Bronze, Plus items listed below
- Logo - with link - on Chamber event page and email invitations
- List of registered attendees, including name, title, and company provided after the event
- Included in the Passport Package

Gold - $2,500

- Silver, Plus items listed below
- Individual verbal recognition during the event
- Logo Printed on Pop-up banner displayed at registration (if sponsorship confirmed by deadline)
- Included in the Passport Package

Platinum- $5,000

- Gold, Plus items listed below
- Pop-up banner displayed on stage or other primary location (if sponsorship confirmed by deadline)
- Opportunity to give 2-3 minute introduction during the event
- Included in the Passport Package

Title - $10,000

- Platinum, Plus items listed below
- Individual Press Release to announce sponsorship
- Logo/recognition on all event promotional advertising, including e-mail blasts and press releases
- Included in the Passport Package

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Badge Sponsor “NEW” - $10,000

- A 4" x 6" badge will be used for everyone at the EXPO. One side will have the Expo information of the attendee, with a QR Code for lead retrieval. The other side will have a 4" x 4" space for the Sponsor's Ad. These badges will travel home with the attendees (Idea: place an offer and qr code for the attendee to access). The bottom 2" will list our Speed Networking times taking place at the Expo.
- One post on each of CAC’s social media accounts announcing your sponsorship.
- Your logo with a link to your website is placed on the Event landing page.