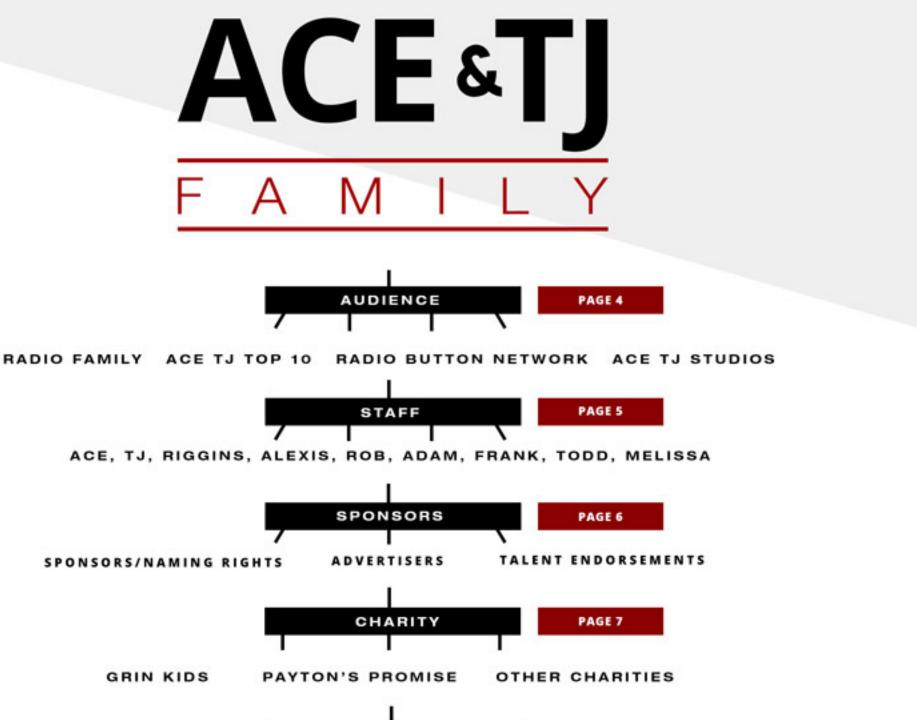




# **Contents**

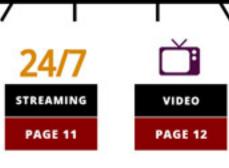
- Ace & TJ Family Tree
- ► Audience
- ▶ Staff
- Sponsors / Demographics
- ▶ Charity
- ► Media Events Radio Podcasts Streaming Video Database Social Media Web / App
- Contacts





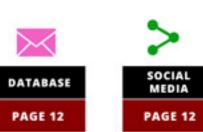






MEDIA







MARKETS PAGE 13

Atlanta GA Augusta GA Beckley WV Birmingham AL Charleston SC Charlotte NC Chattanooga TN Columbia SC Columbus GA Florence - Myrtle Beach SC Greensboro - High Point - Winston Salem NC Greenville - New Bern - Washington NC Greenville - Spartanburg SC - Asheville NC - Anderson SC Huntsville - Decatur (Florence) AL Knoxville TN Louisville, KY Memphis TN Montgomery AL Nashville/Paris TN Norfolk - Portsmouth - Newport News VA Northeast Paducah KY - Cape Girardeau MO - Harrisburg - Mount Vernon IL Raleigh - Durham (Fayetteville) NC Richmond VA Roanoke VA Savannah GA Springfield, MO Tri - Cities TN - VA Wilmington NC Winchester VA (Washington DC)



#### **AUDIENCE**



The Ace & TJ Radio Family are thousands of people we've spent time with daily for over 20 years via The Ace & TJ Show. They are loyal, charitable, get our sense of humor and share what we do with others. We would not be a family without our radio family.



A part of The Ace & TJ Family are the 'originals' from when the show began in the 1990s and these Radio Family members are the most loyal, more devoted and most generous of all of our Ace & TJ Family



Weather you're a podcaster or looking to start a podcast, The Radio Button is an Ace & TJ Family company that allows for YOU to be in the podcast business with resources, tools, marketing and more. Companies across the country are also using The Radio Button and its skilled hosts to help market their companies via podcasts.



Welcome to the first ever Ace & TJ Family studio facility available for podcasters, remote interviews and more. It's in the north side of Charlotte, NC and available to rent.



# STAFF ACE TJ RIGGINS ALEXIS ROB ADAM TODD FRANK MELISSA



#### SPONSORS

#### Media

Later of Later and State of Control of Contr	
8. Live Events	[Coming 2021]
7. Web/App (views)	165,030
6. Database (emails)	39,789
5. Social Media (follows)	270,368
4. Video	6,740
3. Streaming (sessions)	60,412
2. Podcasts (downloads)	137,603
1. Radio (cume)	353,140

484,539

#### Target

- 18-54 year olds
- About 55% female, 45% male.
- Ethnicity: White: 78%, Black 12%, Hispanic: 10%
- ► Income profile: \$75k+ = 46%, \$50-\$75k = 24%, \$25 \$50k = 24%
- 38% in North Carolina 26% South Carolina
- Ace & TJ listeners are 47% more likely to employed full-time
- Ace & TJ listeners are 143% more likely to working mothers
- Ace & TJ listeners are 145% more likely to have an annual household income that exceeds \$150,000 (spending power)

#### FOR SALE

Total Est. Audience:

#### NAMING RIGHTS:

Ace & TJ Studios, Phone Lines, App, Newsletter, Facebook, Instagram, Twitter, YouTube, Share Funny, Ace & TJ Show On Demand, Riggins Week in Review, Friday Morning Weekend Blastoff

#### SPONSORSHIPS:

Ace & TJ Show Plus 24/7, AceTJ.com, Now Trending, Delicious Audio, Total Recall, Ace & TJ in 30, Ace at Large, TJ & Jodi's House, Hangover with Riggins, In the Loop with Alexis, Nerd News with Tech D Rob, Ace TJ Off-Air, Payton's Promise, Grin Kids 500, Breaking & Entering Christmas

#### **ENDORSEMENT TALENT:**

Ace & TJ, Riggins, Alexis & Rob

#### ADVERTISING:

Radio spots, podcast impressions, streaming impressions, video spots, social media posts, Site/App banner ads, newsletter banner ads, Event appearances and sponsorships

Can be geo-targeted to YOUR Market to decrease waste, while using the power of the Ace and TJ Show influence to cut through clutter! Local, Regional, and Southeastern level geo-targeting are available.

Geo-targeting can now deliver national, regional and local audiences.

#### THE ACE & TJ SHOW COVERS THE NATIONAL SEABOARD

Atlanta GA Augusta GA Beckley WV Birmingham AL Charleston SC Charlotte NC Chattanooga TN Columbia SC Columbus GA Florence - Myrtle
Beach SC Greensboro - High Point - Winston Salem NC Greenville - New Bern - Washington NC Greenville - Spartanburg SC - Asheville NC - Anderson SC
Huntsville - Decatur (Florence) AL Knoxville TN Louisville, KY Memphis TN Montgomery AL Nashville/Paris TN Norfolk - Portsmouth - Newport News
VA Northeast Paducah KY - Cape Girardeau MO - Harrisburg - Mount Vernon IL Raleigh - Durham (Fayetteville) NC Richmond VA
Roanoke VA Savannah GA Springfield, MO Tri - Cities TN - VA Wilmington NC Winchester VA (Washington DC)



#### CHARITY



#### **Grin Kids**

Ace & TJ's Grin Kids is a non-profit 501(c)(3) charity, created by morning show personalities Ace & TJ in Charlotte, North Carolina in January of 2000. The name of the organization comes from Ace & TJ's motto on their morning show, "You Grin, You're In!"

Ace & TJ's Grin Kids is designed to enhance the lives of children in our listening areas who are terminally ill and chronically disabled and ages 5-12, by taking them to Disney World with their entire family.

For more information, visit www.GrinKids.Org



### Payton's Promise

Anyone familiar with Ace & TJ knows they've always had a special place in their hearts for those in need. From natural disasters effecting thousands to community efforts assisting hundreds and even individual families desperate for a helping hand, Ace and TJ and their Radio Family have been there.

As a first of its kind charity, Payton's Promise donors are members of a radio listening family who hope that through funding support, to be there the moment disaster strikes, a community is in need of improvement or a member of its family needs additional support in their efforts to help a cause.

For more information, visit www.PaytonsPromise.Org



#### Other Charities

The Ace & TJ Family continues to support local charities, fundraisers, corporate community efforts and many other ways help can be provided.

If you have something we should know about, please email us at AceTJ@AceTJ.com.



#### ACE & TJ FAMILY EVENTS



Ace & TJ Family Events mean safe (from both health and safety), fun and what you would expect from The Ace & TJ Family brand. We eagerly await Covid-permissions to help manage and promote your upcoming event.

#### Contact Alexis@AceTJ.com

as you think The Ace & TJ Family can help make your event amazing.

#### ACE & TJ FAMILY EVENTS



#### PERSONAL/CORPORATE EVENTS



#### CHARITY EVENTS



The Ace & TJ Show wants to help your charity and fundraising events succeed. **Email AceTJ@AceTJ.com** so we can work with your organization to ensure success



#### RADIO

# THE ACE T SHOW

- 5a-6a & 9a-10a: Pre-recorded for more music clocks (via Synchronicity)
- 6a-9a: Live (via Comrex)
- Weekend 3 hour show (via Synchronicity)
- Weekend 3 hour specialty show: The Week (via Synchronicity)

# THE ACE T SHOW

- Weekday 4 hour version can air 6-10a or later (all via Synchronicity)
- Special versions for upper end of demo for AC and lower end of demo for CHR avilable
- Weekend 3 hour show (via Synchronicity)



- Add The Ace & TJ Show + 24/7 to local web/app for local personality unique content for the web
- 24/7 geo-targeted streaming and on-demand/podcast inventory without FM

#### The Story of the Ace and TJ Show

"If we'd have known each other in high school we'd have been best friends", that's how TJ describes the chemistry between he and Ace. It's that chemistry that makes the Ace and TJ show different...and special.

The two met in 1991 in Alexandria, Louisiana. Ace was returning to KQID-FM, where he'd worked summers while in college, to do overnights as TJ joined to do weekends while also working full-time doing afternoon drive at KVCL-FM in Winnfield, Louisiana. The pair became fast friends and roommates as both were quickly moved into full-time positions.

It was at WZYP-FM that the pair began to receive national recognition as one of the hottest young morning shows in America. After two years, the pair left Huntsville with huge ratings and a new contract.

Since coming to Charlotte in 1998, the pair have garnered national attention and record ratings for first WNKS-FM and the past 10 years WHQC-FM.





#### PODCAST

Apple podcasts and all major podcast platforms











#### CAST WEEKLY PODCASTS











FAIRLY ODDCAST

MORE SHOW SPECIALS

**RADIO FAMILY PODCAST** 









#### STREAMING



**Ace & TJ Family Previews** 

**Ace & TJ Family Shout Outs** 

Ace & TJ Show + Features

**Three Things You Need to Know** 

Good News Sports Movie Music TV Today in History

# **Schedule**

- ▶ 6a 9a (est): The Ace & TJ Show
- ▶ 9a 10a: Share Funny
- ▶ 10a 10:30a: Cast Podcasts
  - Monday: TJ & Jodi's House
  - Tuesday: Nerd News w/Tech D Rob
  - Wednesday: In the Loop w/Alexis
  - Thursday: Ace at Large
  - Friday: The Hangover w/Riggins LIVE
- 10:30a 11a: Total Recall
- ▶ 11a Next Show (no new shows weekends): Ace & TJ Show + Replay



#### VIDEO











#### DATABASE



EACH ACE & TJ FAMILY TOWN HAS OWN WEEKLY NEWSLETTER

#### SOCIAL MEDIA









**WEBSITE / APPS** 











#### NATIONAL

#### SOUTHEAST











































CAROLINAS





















#### THE ACE & TJ SHOW COVERS THE NATIONAL SEABOARD

Atlanta GA Augusta GA Beckley WV Birmingham AL Charleston SC Charlotte NC Chattanooga TN Columbia SC Columbus GA Florence - Myrtle Beach SC Greensboro - High Point - Winston Salem NC Greenville - New Bern - Washington NC Greenville - Spartanburg SC - Asheville NC - Anderson SC Huntsville - Decatur (Florence) AL Knoxville TN Louisville, KY Memphis TN Montgomery AL Nashville/Paris TN Norfolk - Portsmouth - Newport News VA Northeast Paducah KY - Cape Girardeau MO - Harrisburg - Mount Vernon IL Raleigh - Durham (Fayetteville) NC Richmond VA Roanoke VA Savannah GA Springfield, MO Tri - Cities TN - VA Wilmington NC Winchester VA (Washington DC)



#### CONTACTS

# Ace & TJ Show

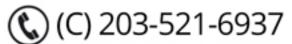
Ace & TJ, Riggins, Alexis & Rob



## Adam Goodman

C.O.O. ATJ Inc.

**Business Office/Syndication** 



😡 AGoodman@AceTJ.com

### **Rob Miller**

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# Alexis Aguiluz

V.P. Affiliate Relations

Sales/Community

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