

WOMEN
BUSINESS

Charlotte Area Chamber of Commerce

Power In **DISRUPTION**

EMPOWERING SEPTEMBER
WOMEN IN BUSINESS **25**
CONFERENCE **2025**



2025 SPONSORSHIP OPPORTUNITIES



Power In DISRUPTION

EMPOWERING SEPTEMBER
WOMEN IN BUSINESS 25
CONFERENCE 2025

2025 KEYNOTE SPEAKER

Molly Grantham

2025 EMCEE

Melissa Taylor

Ignite Change. Embrace Disruption. Elevate Your Future

Join us for the 2025 Empowering Women in Business Conference—where bold ideas, innovation, and community collide. Learn from industry leaders and discover how disruption drives growth in your career, life, and beyond.

SEPTEMBER 25 | 8:30 AM - 4:00 PM

THE UNION AT STATION WEST

919 BERRYHILL RD. | Charlotte, NC 28208

2025 FEATURED SPEAKERS



KIM ANGELI



SUSANA BRISCOE-ALBA



KATHERINE CARON



LINDSAY COWARD



EMILY GREEN



MORGAN ELIZABETH HOMER



KRISTY KUHL



LEAH MARONE



DANIELLE PRICE



ANGELA M SMITH



TOYINDA SMITH



CARA TRUITT



LYNNE INGERSOLL



MELINDA MCVADON



MELISSA KILBY











































TBD

2025 EMPOWERING WOMEN IN BUSINESS CONFERENCE

SPONSORSHIPS

LEVELS & BENEFITS

2025 SPONSORSHIP OPPORTUNITIES	(1) TITLE \$10000	(1) PLATINUM \$5000	(4) Gold \$2500	(5) Silver \$1500	(6) Bronze \$1000
Event registrations included	2 tables (16)	1 table (8)	4	2	2
Sponsorship announcement on each of CACC's social media accounts (IG, FB, LinkedIn)					
Exhibit table (Premium location for Title/Platinum)					
Celebration Raffle Prize - Collect business cards and draw winner from the podium.					
Include item in event tote bag					
Logo (with link) on the CACC's event page, registration page, and email invitations					
Attendee list (name, title, company, email) provided after the event					
Sponsor logo slide rolling at registration + breakout rooms + keynote + closing celebration					
Verbal recognition at opening remarks and lunch					
On stage recognition at closing celebration					
Pop-up banner (sponsor provided) in registration area					
Pop-up banner (sponsor provided) on stage					
Mentions on all event promo materials (emails/press/event signage)					
Opportunity to give a 3-5 min welcome and introduction speech from the main stage.					

2025 EMPOWERING WOMEN IN BUSINESS CONFERENCE

SPONSORSHIPS

SPECIALTY – TICKET(S) INCLUDED WITH ALL

FLOWER SPONSOR (SOLD)!

\$2000

- + Your logo on event signage near floral arrangements at entry and main hall tables.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 tickets included. + Item in event tote bag.

REFRESHMENT SPONSOR

\$1500 (4)

- + Your logo on event signage at breakfast, lunch, and snack areas.
- + Recognition during opening remarks and post-event email to attendees
- + 2 registration tickets included.
- + Item in event tote bag

LANYARD SPONSOR

\$1500

- + Your logo on event lanyards distributed to event attendees and volunteers.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 registration tickets included.
- + Item in event tote bag.

PHOTOGRAPHY SPONSOR

\$1500

- + Your logo on signage near step and repeat and event photo area.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 registration tickets included.
- + Item in event tote bag.

EVENT BAG SPONSOR

\$1500

- + Your logo printed exclusively with the event logo on the event tote bag.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 registration tickets included.
- + Item in attendee tote bag.

VALET SPONSOR

\$2000

- + Your logo on event signage near valet stand and ability to give flier to every car.
- + Recognition during opening remarks and post-event email to attendees.
- + 2 registration tickets included. + Item in event tote bag.

Questions? 

Jana Fowler | Women In Business Chair
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jana.fowler@communityoneinsurance.com

WOMEN IN BUSINESS

Is a committee of the Charlotte Area Chamber of Commerce. We embrace and amplify the mission of the Chamber by hosting educational, networking, social, and volunteer events to support the professional women in our local community.

EMPOWERING WOMEN IN BUSINESS CONFERENCE

A dynamic and engaging event held to amplify and support the role, ambitions, initiatives, and goals of women in the workplace. We are thrilled to create an experiential space for female business owners, CEOs, entrepreneurs, executives, founders, and professionals to hear from value-adding voices and industry experts. Curated by business women for business women, this annual event includes educational, inspirational, and motivational speakers with ample opportunity for networking, collaboration, and celebration!

KEYNOTE

2025 Keynote Speaker - Molly Grantham, Emmy-Winning Journalist

BREAKOUT SESSIONS

**16 curated sessions with incredible featured speakers
focused on personal + professional growth.**

LUNCH + BREAKS + CLOSING CELEBRATION AND NETWORKING

Time to connect with your team, guests, colleagues, and attendees.

EXPO AREA

Open for attendees to meet our strategic partners and sponsors.

CONNECTION

Built-in space for networking, connection, and collaboration

GROWTH · CONNECTION · POWER · KNOWLEDGE · BALANCE